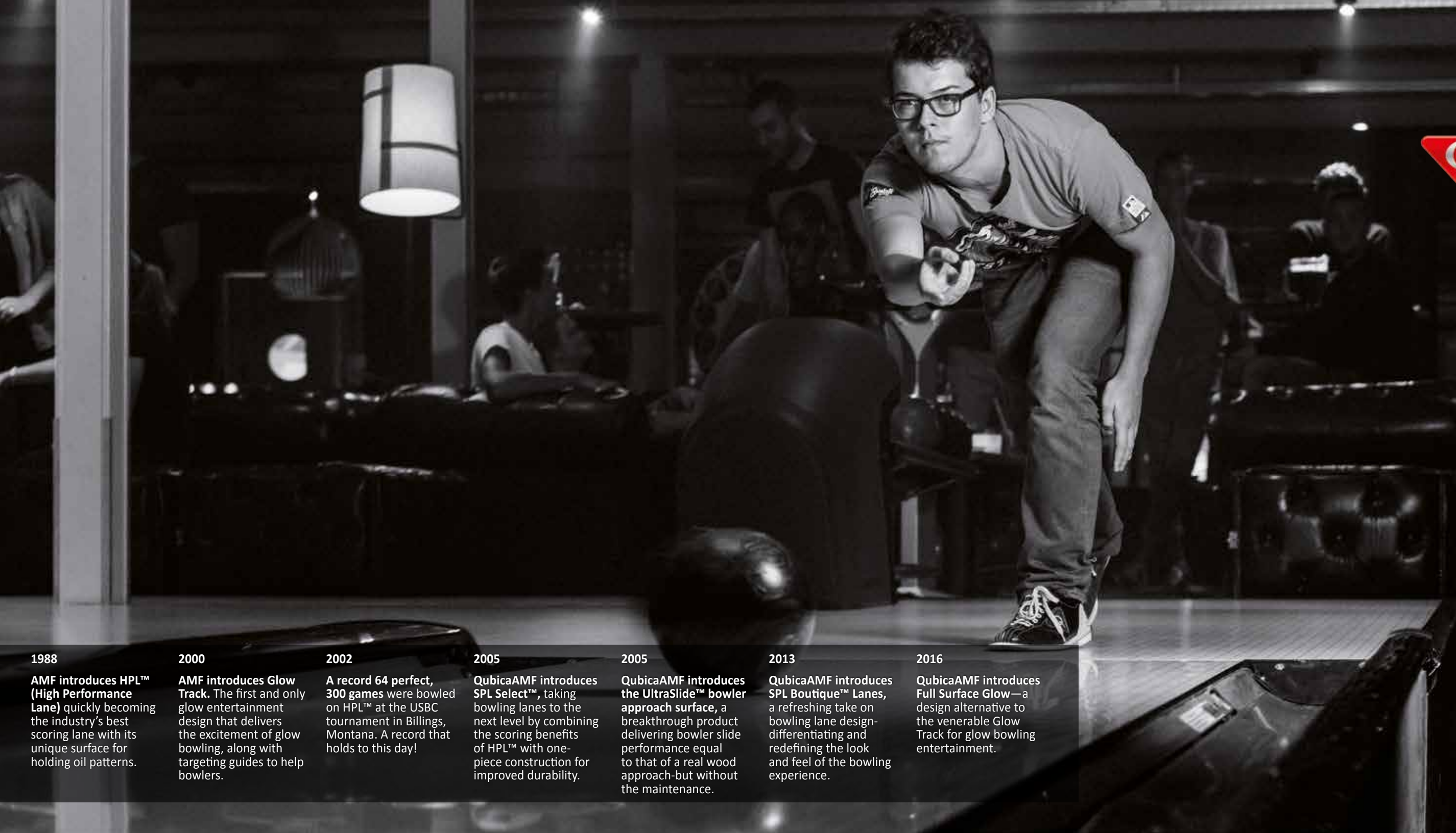




# LANES



Find Your Center



## A passion for innovation

At QubicaAMF we take innovation seriously.

We employ the largest and most experienced R&D team in the industry. No one else invests as much as we do in product innovation every year. With a team of over 50, including product managers, designers, engineers, analysts and programmers on staff, we have the skills, knowledge, experience and development power necessary to truly innovate today's bowling business.

The result: a rich history of innovation and leadership in the industry which has helped drive business success for our customers for decades.

## Experience you can trust

At QubicaAMF, we know that we can't be successful unless you are.

With over 70,000 lanes installed in more than 3,000 centers around the world, QubicaAMF understands how lanes help drive your center's revenue. We know—

- bowling lanes drive game performance,
- are a large visual element within a center, and
- have a big impact on consumer perception of the center and the experience

Our experience and consumer insight has led us to develop the best family of lane products to take your business, and your bowlers, to the next level.

1988

AMF introduces HPL™ (High Performance Lane) quickly becoming the industry's best scoring lane with its unique surface for holding oil patterns.

2000

AMF introduces Glow Track. The first and only glow entertainment design that delivers the excitement of glow bowling, along with targeting guides to help bowlers.

2002

A record 64 perfect, 300 games were bowled on HPL™ at the USBC tournament in Billings, Montana. A record that holds to this day!

2005

QubicaAMF introduces SPL Select™, taking bowling lanes to the next level by combining the scoring benefits of HPL™ with one-piece construction for improved durability.

2005

QubicaAMF introduces the UltraSlide™ bowler approach surface, a breakthrough product delivering bowler slide performance equal to that of a real wood approach-but without the maintenance.

2013

QubicaAMF introduces SPL Boutique™ Lanes, a refreshing take on bowling lane design-differentiating and redefining the look and feel of the bowling experience.

2016

QubicaAMF introduces Full Surface Glow—a design alternative to the venerable Glow Track for glow bowling entertainment.



## The Challenge

Your lanes not only drive game performance, but they are also one of the center's most important visual elements, strongly influencing the consumer perception and experience. We know the problems that today's center's face in regard to lanes.

### Are you challenged with:

- How to make your center the first choice of high potential recreational bowlers compared to their many entertainment alternatives?
- How to create a modern, fresh look and feel within your center?
- How to deliver a compelling experience for both your demanding league/sport bowlers AND your recreational bowlers?
- How to maximize incremental revenue from each customer that visits your center?
- Old, worn-out bowling lanes that bring down the look and atmosphere of your center and/or are costing you a lot of money to maintain each year?

QubicaAMF can help you overcome these challenges.



## Introducing the SPL Family of Lanes

Our SPL family of lanes offers two distinct alternatives, giving you the flexibility to choose the lane solution that best addresses your center's needs and helps you achieve your unique vision.

**SPL Boutique™ Series**  
*The world's most captivating lane*

**SPL Select™ Series**  
*The best looking high performance lane*

The Painted Duck  
Atlanta (GA), USA.  
SPL Select Lanes

BOUTIQUE  
*lanes*



## SPL Boutique™ Series

*The world's most captivating lane*

Put away your old perceptions of what a bowling lane—and bowling attraction—should look like.

Our SPL Boutique™ Series are the only lanes engineered to provide:

- **Game-changing visual impact**
- **Great bowling performance**

Let's consider these benefits in detail...

## SPL Boutique™ Series

*The world's most captivating lane*

### Game Changing Visual Impact

Today's customers have high expectations and many choices when it comes to entertainment options and facilities. SPL Boutique™ lanes enable you to deliver a fresh take on what bowling can look and feel like, generate incremental revenue from your bowlers with VIP rooms and attract new bowlers to your center.

- Refreshing Look
- Lane Color Options

*“I wanted our location to be classy and different.  
The SPL Boutique™ Lanes make an impact  
as soon as you enter the center.”*

Tim Watters, Lordswood Lanes, UK

## SPL Boutique™ Series

*The world's most captivating lane*

### Game Changing Visual Impact

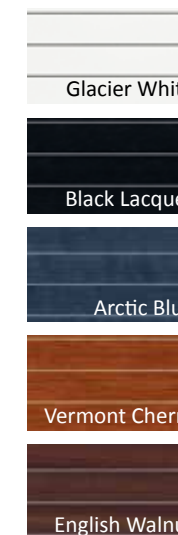
Here is why...

#### *Exclusive Refreshing Look*

SPL Boutique™ lanes look different than the traditional bowling lane. The warm and vibrant lane colors create a fresh, compelling look throughout the entire center that can attract new customers. SPL Boutique™ lanes also enable you to create differentiated VIP rooms that people will pay more to bowl on—so you can generate incremental revenue.

#### *Exclusive Lane Color Options*

Five vibrant and warm lane color options are available giving you design flexibility, so you can choose a design that matches the color scheme you want in your center.





## SPL Boutique™ Series

*The world's most captivating lane*

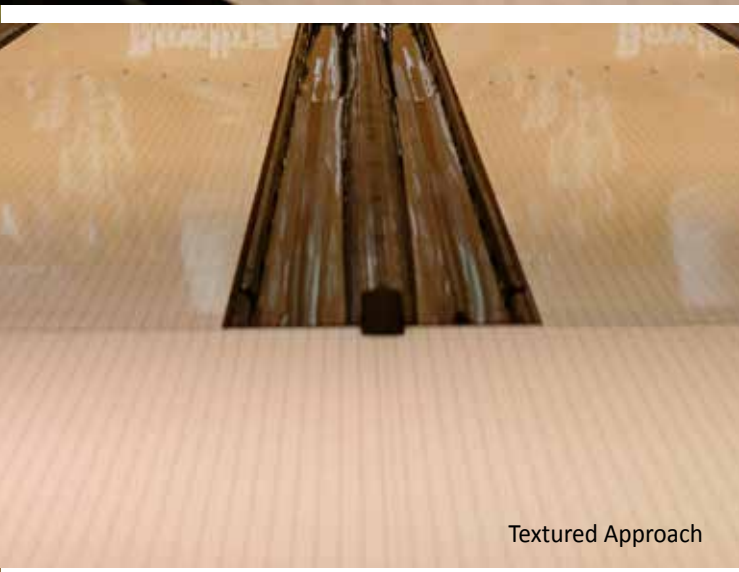
### Great Bowling Performance

Bowlers of all skill levels want to bowl well and get high scores. They like to challenge themselves and their friends. SPL Boutique™ lanes give your bowlers the tools to perform.

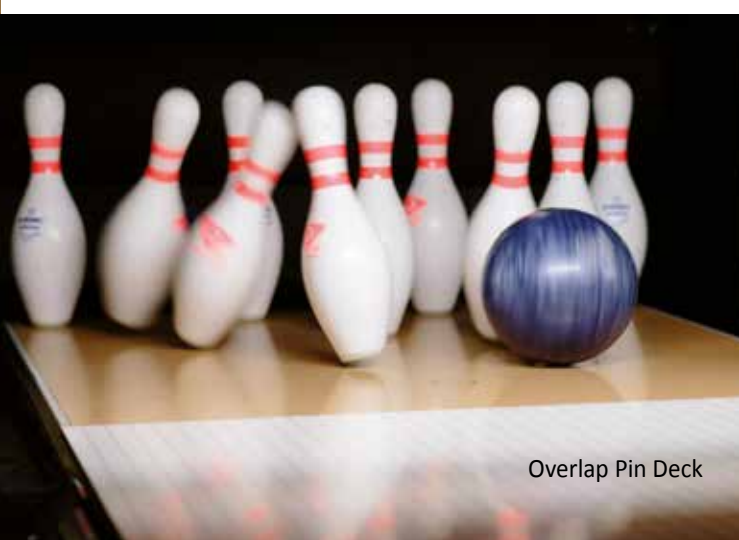
- **Distinct Board Lines**
- **Textured Approach**
- **Overlap Pin Deck**
- **USBC Approved**



Distinct Board Lines



Textured Approach



Overlap Pin Deck

## SPL Boutique™ Series

*The world's most captivating lane*

## Great Bowling Performance

Here is why...

### Distinct Board Lines

SPL Boutique™ lanes have distinct parallel lines running the length of the lane that simulate individual board lines found on a traditional wood lane. Bowlers can easily aim and target the pins and where they want to throw the ball, keeping scores high and the fun rolling.

### Exclusive Textured Approach

The bowler approach area on SPL Boutique™ lanes has a textured surface designed to facilitate proper bowling form and bowler slide as they release the ball. The result is better slide, a more accurate release of the ball and higher scores.

### Exclusive Overlap Pin Deck

The last lane panel in the SPL Boutique™ lane overlaps and secures to the pin deck. This results in the best possible, connection between the pin deck and the lane, delivering livelier pin action, higher scores—and happier bowlers.

### USBC Approved

The lane surface is approved by the USBC (United States Bowling Congress) for sport and competitive play. You can host USBC tournaments on the lanes and any 300 games or other high scores bowlers get will be recognized by the USBC.



The background of the entire image is a vertical wood-grain pattern with varying shades of light brown and tan, creating a natural, textured appearance.

**SPL**

*Select Series*



## SPL Select™ Series

*The best looking high performance lane*

Whether you have competitive league bowlers vying for trophies, cash and improved standings, or casual bowlers looking for a few hours of fun, QubicaAMF's SPL Select™ Lanes are the right choice. Install SPL Select™ and benefit from:

- **The best looking classic bowling lane**
- **The premier bowling surface for sport bowlers**
- **The best sport lane for casual bowlers**

Let's consider these benefits in detail...



## SPL Select™ Series

*The best looking high performance lane*

## The Best Looking Classic Bowling Lane

SPL Select™ lanes are designed after the classic maple and pine wooden bowling lane. Your bowlers will love the warm rich look and feel of these lanes.

- **Rich Wood Appearance**

Premier Lanes  
Oxford, MS, USA  
VIP Room featuring SPL Select™ lanes,  
Harmony Infinity furniture and BES X



## SPL Select™ Series

*The best looking high performance lane*

### **Rich Wood Appearance**

Here is why...

#### *Exclusive Rich Wood Appearance*

Created from a photo of a real wood lane, SPL Select™ lanes delivers the most authentic, warm and rich classic wood lane look you can get creating a high end, classy look and feel in your center. Perfect for classic bowling themed centers.



## SPL Select™ Series

*The best looking high performance lane*

### The Premier Bowling Surface for Sport Bowlers

The exclusive lane surface on SPL was designed with the sport bowler in mind. With SPL Select™ the lane conditions are more consistent because oil patterns last longer, leading to higher scores, happier bowlers and better business.

- **Brush Finish Surface**
- **Alternating Light and Dark Board Lines**
- **UltraSlide™ Textured Approach**
- **Overlap Pin Deck**
- **USBC Approved**

Piedmont Social House  
Charlotte, NC, USA  
SPL Select™ lanes



Brush Finish Surface and  
Alternating Light and Dark Board Lines



Overlap Pin Deck



UltraSlide™ Textured Approach

**SPL**  
Select Series

## SPL Select™ Series

*The best looking high performance lane*

## The Premier Bowling Surface for Sport Bowlers

Here is why...

### **Exclusive Brush Finish Surface**

The surface of SPL Select™ is manufactured using an exclusive process that results in a surface with superior friction and oil adhesion properties compared to the alternatives. Lane oil patterns last longer for more consistent bowling conditions and higher scores.

### **Alternating Light and Dark Board Lines**

Clearly distinguishable individual light and dark boards on SPL Select™ give bowlers natural looking targeting zones for line-up, aiming, and finding breakpoints. Bowlers can easily aim and target the pins and find breakpoints on the lane, increasing their scores.

### **Exclusive UltraSlide™ Textured Approach**

The UltraSlide™ Textured Approach replicates the surface characteristics of a real wooden approach better than the alternatives, making for better sliding and less issues with sticky approaches. Bowlers get a more accurate release of the ball and higher scores.

### **Exclusive Overlap Pin Deck**

The last lane panel in the SPL Boutique™ lane overlaps and secures to the pin deck. This results in the best possible, most secure connection between the pin deck and the lane delivering livelier pin action, higher scores—and happier bowlers.

### **USBC Approved**

The lane surface is approved by the USBC (United States Bowling Congress) for sport and competitive play. You can host USBC tournaments on the lanes and any 300 games or other high scores bowlers get will be recognized by the USBC.







Glow Track

## SPL Select™ Series

*The best looking high performance lane*

## The best sport lane for casual bowlers

Being able to deliver a fun, exciting and safe experience for your casual bowlers and families is essential to your business. SPL Select™ lanes offer the best in glow entertainment and safety.

- **Two Glow Design Options**
- **Optional Foul Line Warning**



Full Surface Glow



Optional Foul Line Warning Message



Glowing Foul Line

## SPL Select™ Series

*The best looking high performance lane*

### The best sport lane for casual bowlers

Here's why...

#### Exclusive Two Glow Design Options

Two different glow entertainment designs are available with SPL Select™—Glow Track and Full Surface Glow. Either way, your open play bowlers get cool visual excitement and entertainment for more fun and socialization.

- **Exclusive Glow Track** provides visual excitement, along with targeting guides for the bowler.
- **Full Surface Glow** covers the entire lane and approach surface, delivering a maximum glow fun for your bowlers.

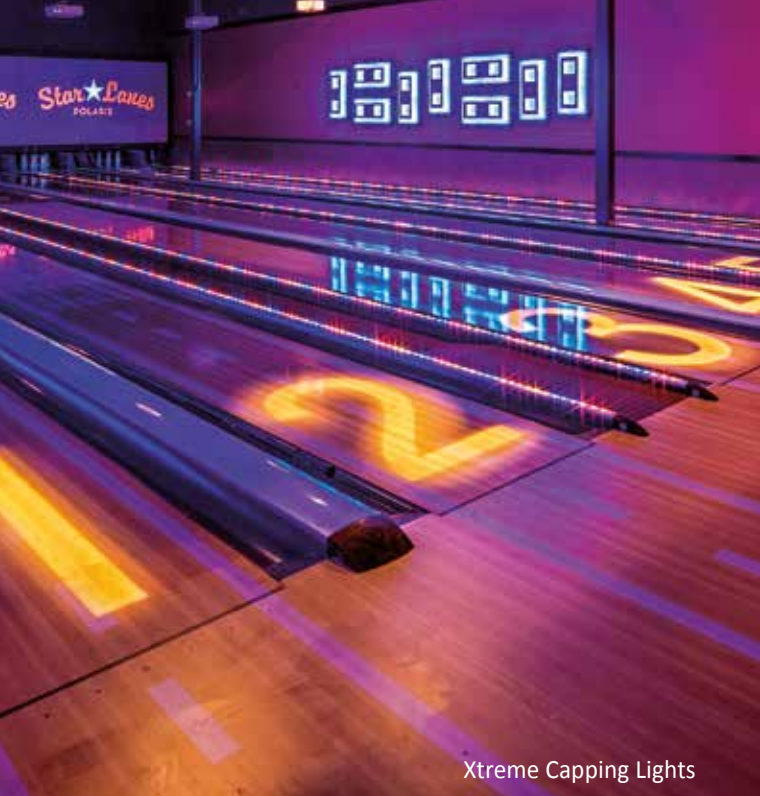
#### Optional Foul Line Warning Message

Many casual bowlers don't realize the lane surface is slippery. With SPL Select™ you have the option for a foul line warning printed into the lane surface to inform bowlers not to cross the foul line. It's the best looking warning message available. You don't end up with the stickers that look bad, damage easily and need to be frequently replaced.

In addition, our Full Glow lanes come standard with a patent pending glowing foul line which creates a clear separation between the lane and approach during glow bowling.



DuraBowl Bumpers  
Black Coverboard and Capping



Xtreme Capping Lights



Xtreme Bumper Lights

## Lane Accessories

### DuraBowl Bumpers and Gutters

A must of every lane! Our DuraBowl Bumpers have proven themselves as the industry standard for over two decades. Their robust construction and auto opening mechanism is virtually maintenance free.

DuraBowl Bumpers can be activated by lane from the front desk, or automatically for each bowler from the scoring console. So it's easy to host events with players of different skill levels and capabilities.

● ● ● Available in black, grey, and brown

### Xtreme Bumper Lights

Up or Down, these durable lights enhance the customer experience with their interactive cool lighting effect inside the bumper rails.

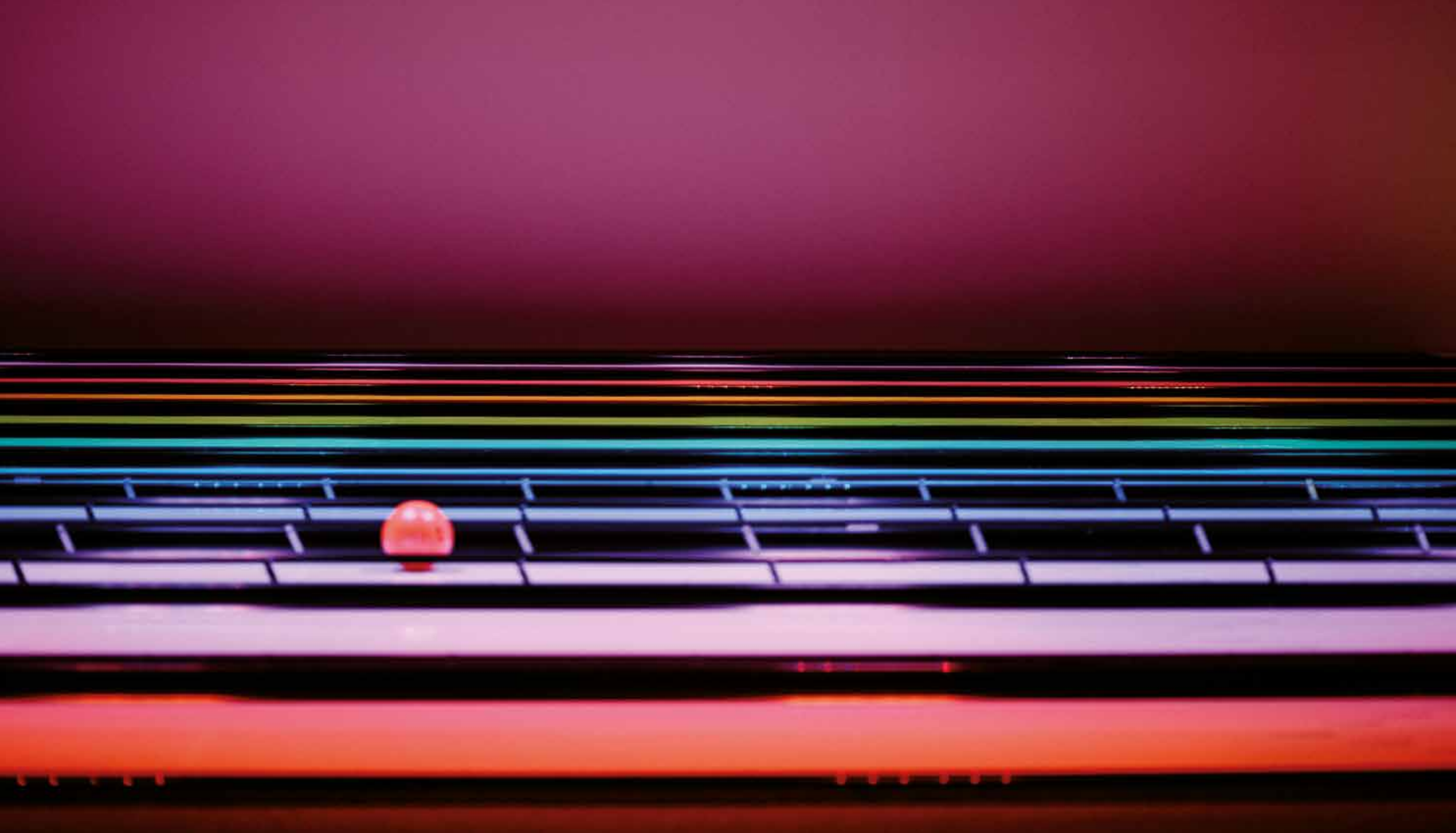
### Xtreme Capping Lights

Enhance the overall mood in your center and the on-lane bowling experience with these multi-color LED lights. There are numerous lighting shows possible and you can easily change between them with our simple controller.

### Capping and Coverboard

Choose the color that best accentuates your lanes. Available in classic grey and black. Black is the perfect compliment to the SLP Boutique Series lanes and also for the Full Surface Glow option on SPL Select™ Series Lanes.

● ● Available in new black or grey



## The future is here. So let's get rolling

For almost 3 decades investors have overwhelmingly chosen QubicaAMF's high performance lane products for their bowling based businesses. Whether you choose SPL Boutique™ Series or SPL Select™ Series lanes you are getting the best bowling lanes and the best partner in the industry.

If you choose **SPL Boutique™ Series** lanes you will shatter the status quo and deliver a completely fresh take on how the bowling experience looks and feels. Your business will experience growth from customers of all ages and skill levels who come to experience your cool, fun environment and they will return more often to challenge themselves and the friends they bring.

When you choose **SPL Select™ Series** lanes the rich warm maple tones will help you create an inviting environment for folks to enjoy one of America's favorite passions. Competitive bowlers will bring more leagues to your center because they want to bowl on the best scoring lane surface in the industry. Casual bowlers will visit often and bowl longer thanks to exciting glow entertainment features.

Usher new life into your bowling business with the QubicaAMF SPL family of lanes and ***Find Your Center!***

**Contact your sales rep today to learn more.**

**Visit [www.QubicaAMF.com](http://www.QubicaAMF.com)**

**[info@qubicaamf.com](mailto:info@qubicaamf.com)**



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